



Marketing/ Social Media Intern

The Northfield Historical Society is seeking an intern to assist with marketing the museum and its programs to visitors and locals. During the internship, the intern will have the chance to design event posters and postcards; research, develop content, and monitor the Facebook page, Old Northfield; develop content for public TV; write press releases; market store merchandise; and post to Instagram. The intern will gain first-hand experience in building and maintaining a diverse and interactive audience via social media with a goal of encouraging museum attendance, promoting museum membership, and bolstering store sales.

Hours: 5 to 10 per week

Depending on availability, internship hours may be split between weekday meetings and independent work developing content.

Internship Qualifications

- Junior or senior in college with a background in history, economics, communications, graphic design, technical writing, or other relevant coursework.
- Excellent writing skills and attention to detail
- Experience with design programs
- Ability to work collaboratively with all age groups
- Ability to meet deadlines

To apply, email a letter of interest outlining your previous experience and future goals as well as a resume to Cathy Osterman, osterman@northfieldhistory.org.